



Position: Communications Intern

sensov/ event marketing provides marketing services to associations and event planners to help promote their events and organizations. We're looking for a motivated intern to join our team to help promote national conferences and international congresses!

If you are social, creative, multitasker, eager to always push the limits of your creativity and stay ahead of current marketing trends, then we need to talk.

Job Description:

- Develop a social media strategy in line with the target audience for multiple channels (Facebook, Twitter, LinkedIn, Google +, YouTube, etc.)
- Elaborate an editorial calendar
- Community Management: Create and manage a community while fostering growth, implementing new strategies driven by set objectives
- Aid in building marketing plans, proposals, strategies and documentations
- Improve search-engine rankings
- Drive traffic to websites using different strategies based on Growth Hacking and more.
- Monitor our brand's presence on the web.
- Online email marketing strategy, including list segmentation, A/B testing and content

Required Skills:

- Social media/content marketing experience
- Impeccable writing skills (Mainly English & secondary French)
- Office suite, Mac environment
- Strong research and analytical skills
- Excellent time management skills

Start date: November 9, 2015

Schedule: Part-time, 10-15 hours a week.

To apply: send you resume along with a cover letter to Rachel@sensov.com